

ABOUT THE REIQ

The Real Estate Institute of Queensland (REIQ) has been the state's peak professional association for the real estate profession since 1918. With almost 100 years' experience, few associations hold the reputation or brand recognition of the REIQ.

Today, we directly represent approximately 4,500 individual members, around 1,600 agency offices, and more than 15,000 property professionals including principal licensees, salespeople, property managers, resident unit managers, auctioneers, business brokers, buyers' agents, and commercial and industrial agents in Queensland.*

Professionalism, training and best practice are at the heart of what we do. The REIQ exists to support member agencies and individuals with information, products and resources that complement their business practices, which in turn ensures professional service for their clients and consumers.

*As at February 2017.



HOW ELSE CAN THE REIQ HELP ME?



FIND AN AGENT:

Visit REIQ.com and click on "Find An Agent" to search for REIQ Accredited Agencies in your local area. This also enables you to verify an Agency is currently REIQ Accredited, as it is directly linked to our database. When searching, ensure you enter the suburb where the agency itself is located.

FIRST TIME BUYER, SELLER OR INVESTOR?

Fact sheets are available on REIQ.com:

- 8 Steps to Buying Property
- 8 Steps to Selling Property
- Tips for buying at Auction
- Multiple offers

The REIQ hosts free bi-annual seminars for first home buyers and first-time investors known as the "Experts Guide to Buying Property". Register your interest in attending one of these free events by emailing events@reig.com.au



WANT QUEENSLAND MARKET DATA?

REIQ's Queensland Market Monitor (QMM) is a quarterly, electronic publication entirely focused on the residential sales and rental markets of the Sunshine State. Whether you're in the real estate profession, an astute investor or a potential home buyer, QMM enables you to conduct valuable comparisons among regions and market segments, while keeping you informed of all the latest trends affecting Queensland residential property.



WHY CHOOSE AN REIQ ACCREDITED AGENCY?

As the peak body representing real estate in Queensland, the REIQ's mission is to maintain and support the highest standards of professionalism and ethical business practice.

We also ensure our REIQ Accredited Agencies have access to the latest legislative updates and best-practice tools.



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WHAT MAKES AN **REIQ ACCREDITED AGENCY STAND OUT?**

We support our members with:

- Advice,
- Advocacy,
- Regular analysis of the Queensland market,
- Information on legislative changes, and
- Regular, high-quality training.

In return, Principals of REIQ Accredited Agencies commit to meeting the highest standards, so you can trust that your REIQ Accredited Agency will be an agency who acts in your best interest, helping you achieve the best results.

REIQ Accredited Agencies are leaders in the real estate profession because:



The Agency's Principal/Licensee in charge must maintain their professional knowledge via the REIQ's annual Continuing Professional Development (CPD) program.

When you're choosing someone to help you sell or manage your biggest asset, you need someone who's up-to-date with legislation and who cares enough to continually enhance their skills.



We give REIQ Accredited Agencies access to the latest information, training and tools to ensure they remain at the forefront of the profession.



REIQ Accredited Agencies are required to comply with the REIQ Standards of Business Practice. These Standards establish ethical conduct requirements for member to member conduct and dealings with the public.



Proof of current Professional Indemnity Insurance is compulsory for REIQ Accredited Agencies, so you can have peace of mind that there's a safety net in the event of unexpected developments.



REIQ Accredited Agencies have access to an added level of security and support via the REIQ's advice lines. As their client, you can be assured that your REIQ Accredited Agency is backed up by the REIQ's wealth of knowledge and experience.

HOW DO I CONFIRM AN AGENCY IS REIQ ACCREDITED?

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Look for the current version of the REIQ Accredited Agency logo on display in their office window, on their website or on other marketing materials.



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