CoreLogic®

Streamline your property management business and grow your rent roll faster

Top 10 ways Property Managers use CoreLogic.

1 Grow your rent roll. Find and make contact with homeowners looking to rent their properties with CoreLogic's privacy compliant database, Marketing Direct. Grow your territory by using proactive tools that monitor properties for sale, auction and rent.

2 Convert property investors into profitable landlords with professional customisable Rental CMA reports. It's an easy-to-use report that adds real value to prospective landlords. Build your presence by data merging, branding and printing all required forms for tenants and landlords using RP Data Professional and ADL forms.

3 Get the right rental price for properties you manage. With Rental CMA in RP Data Professional you'll know how much the properties in your area rent for and can manage landlord and tenant expectations.

4 Get a single view of all your contacts and your property management business with Office - the only system that services residential, commercial, holiday, sales and strata all in the one package. Fully integrated with Macquarie Bank, it saves you time and money on routine tasks, allowing you to focus on growing your rent roll business.

About Us

▸ CoreLogic is the world's largest property data and analytics company

▸ Our data is used by governments, banking and finance, property valuers, mortgage brokers and the majority of Australian real estate agents:

  ♦ 98% of the Australian market covered

  ♦ Over 4.4 billion decision points that span more than 39 years of property history

  ♦ Over 650 data sources, including industry leading portals and publications

  ♦ 95% accuracy of recent sales data

5 Obtain estimates on the weekly rental amount (and yield) with Rental AVM. For as little as $10 a week per office you can have access to unlimited rental estimates to support property managers

6 Save time with easy electronic invoicing. View utilities bills on your screen and assign them to specific properties with Invoice Express. Available in Office Manager by CoreLogic!

7 Never fill in a paper inspection report again! Spend less time conducting inspections or double-handling data. And save hours transforming photos. Get smart and get mobile with Inspect.

8 Generate professional in-house brochures, window cards and stock lists to increase your brand exposure and reduce your marketing costs using the latest tools in Office Manager by CoreLogic.

9 Differentiate your service and give landlords a reason to stay with you. Provide them with quarterly automated property estimates to show them what their property is worth in current market conditions. A great tool that helps you engage with your clients.

10 Offer better customer service to your landlords. Use our online portal Property Manager to provide regular, automatic updates, reduce inbound calls and communicate more efficiently and effectively. Your clients will feel empowered and have the information they need 24/7.

For more information please call 1300 734 318 or email ask@corelogic.com.au

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